

Camp Hill Line Kings Heath Station

From March 2025

Toolkit



Introduction

At Transport for West Midlands (TfWM), we are building three new stations along the Camp Hill Line in South Birmingham to provide faster and more reliable public transport options. With the potential to replace 25% of car journeys, the new stations are set to significantly reduce local congestion and pollution, improving the quality of life for everyone.

As part of the work to build the stations, we need to introduce temporary traffic management arrangements and close a traffic lane outside of the new Kings Heath station site from 24 March 2025.

This toolkit provides information about what's happening and our travel advice, to minimise the impacts of the works.

Please share with your colleagues, customers, students and clients, so that everyone travelling in and around the area can plan their journeys and help reduce congestion while the works take place.

Included in this toolkit:

- Content and images suitable for digital channels
- A4 Poster
- Screensaver
- A link to more information about the project
- QR code to access quick links
- Incentives for sustainable travel for your organisation

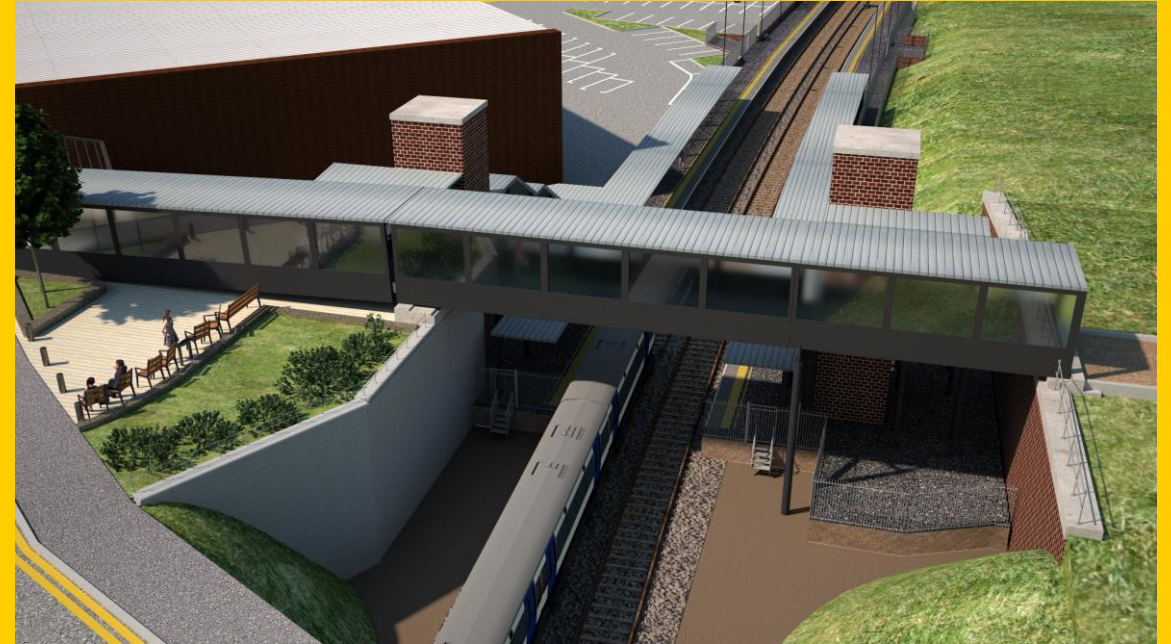
What is happening

There are upcoming roadworks at the Kings Heath station site to facilitate:

- a new pedestrian crossing
- the relocation of bus stops on the High Street to provide pedestrian access to the station.

From 23 March, for approximately 7 weeks:

- there will be a lane closure in place on Alcester Road (A435) at the junction with Queensbridge Road
- 3-way temporary traffic signals will be in place
- access to Valentine Road will be closed from the Alcester Road and Queensbridge Road junction



Artist Impression of Kings Heath station

Suggested copy for your material

Messaging for newsletter:

As part of the Kings Heath rail station development, there will be a lane closure and temporary traffic lights operating from 23 March on Kings Heath High Street at the junction with Queensbridge Road for 7 weeks. There will be no access to Valentine Road from this junction while these works take place. Local bus routes will not be diverted but journeys on services 1, 35 & 50 routes may take longer. Valentine Road will remain open to pedestrians and cyclists so for local journeys, consider walking and cycling to your destination.

Stay up to date with any changes at tfwm.org.uk/camp_hill_disruption.

Text messaging:

From 23 March, there will be a lane closure on Kings Heath High Street with temporary traffic lights at the junction with Queensbridge Road and no access to Valentine Road. Please allow more time for your journey and stay up to date on tfwm.org.uk/camp_hill_disruption

Key travel advice

TfWM have provided the following travel advice to help you get where you need to go during the closure:

- **Plan ahead. Journey times will be increased so please allow extra time.**
- **Consider an alternative route.** To reduce congestion, road users are advised to avoid travelling in Kings Heath and divert via Bristol/Pershore Roads from the South and Stratford/Warwick Roads from the East.
- **Consider an alternative route:** Access to Valentine Road from the Queensbridge Road Junction will be closed for road users. Local traffic should follow the signed diversions.
- **Public Transport:** Bus routes will not be altered during these works but journeys on 1, 35 & 50 bus services may take longer so plan your bus journey and allow more time for travel.
- **Cycling & Walking:** Think about your options and if you are travelling locally for a short distance, consider walking or cycling to your destination.
- **Can you change the time you travel?** Avoid peak times where possible especially between 07:00-09:00 and 14:00 – 16:00 to avoid school hours to reduce delays.

Key messages

Plan Ahead. Journey times will be increased so please allow extra time.

Consider an alternative route. Road users are advised to avoid travelling in Kings Heath to reduce congestion.

Journeys may take longer if travelling by bus so please plan your journey and allow extra time for travelling.

For shorter journeys, please consider walking or cycling to your destination.

Screensaver

Kings Heath High Street

Lane closure from
23 March for 7 weeks.

Expect delays. Plan Ahead.



tfwm.org.uk/camp_hill_disruption



Please [click here](#) to
download
screensaver asset

This **Screensaver** can be used on reception screens or in
public areas on your premises

A4 Poster



Please [click here](#) to download poster asset

A4 Poster can be printed and distributed to cascade the information

Social media posts – Facebook



Suggested text

Lane closure & temporary traffic lights at Queensbridge Junction and Alcester Road. There will be no access to Valentine Road at this point.

Please visit tfwm.org.uk/camp_hill_disruption for more information.

Please [click here](#) to
download social media assets

Social media posts – X (Twitter)

Kings Heath High Street

Lane closure from
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Expect delays.



Plan Ahead.

Suggested text

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**Please [click here](#) to
download social media assets**

Community, School and Business Travel Offers

TfWM support organisations to help those travelling to and from their sites to make sustainable travel choices.

We can provide:

- Bespoke journey planning support
- Bus, Rail and Metro ticketing advice and incentives to promote sustainable travel options
- Travel disruption advice
- Downloadable resources to support sustainable travel at your organisation.
- Cheaper travel to work for new job starters [Get cheaper travel to work | Transport for West Midlands \(tfwm.org.uk\)](https://www.tfwm.org.uk/get-cheaper-travel-to-work)
- Various cycling initiatives including maintenance classes and cycling support for new riders [Cycling Activities | Transport for West Midlands \(tfwm.org.uk\)](https://www.tfwm.org.uk/cycling-activities)

Please contact the team at: behaviourchangehub@tfwm.org.uk for further information

Useful contacts

For up-to-the-minute travel information and help planning your journey, please see below:

Plan a journey	Transport for West Midlands	journeyplanner.tfwm.org.uk/	@TransportForWM
Plan a journey	Diamond Bus	diamondbuses.com/west-midlands/	@diamondbuses
Plan a journey	National Express Bus	nxbus.co.uk/west-midlands/journey-planning	@nxwestmidlands
Plan a journey	Google	google.co.uk/maps/	
By train	National Rail	nationalrail.co.uk/Contact-Us	@nationalraileng
By bicycle	Cyclestreets Cycle Hire	cyclestreets.net wmcyclehire.co.uk	

If you require any materials in an alternative format,
get in touch: customerservices@tfwm.org.uk



Transport for West Midlands (TfWM) is part of the [West Midlands Combined Authority](#). We work with bus and train operators to make sure that public transport is safe, reliable, affordable and accessible for everyone

[Transport for West Midlands | Journey planning, tickets and help \(tfwm.org.uk\)](#)



Local Government for Birmingham, England. Birmingham City Council, based in The Council House, Victoria Square, Birmingham B1 1BB, is the largest local authority in the UK. Serving a population of a million citizens daily.

[Birmingham City Council Homepage](#)